



Conve**Cob**2009

The Most Important
Event in the Industry of
CREDIT and **COLLECTION**

12 y 13 de Noviembre - Centro Banamex



ASOCIACION DE
PROFESIONALES EN
COBRANZA
Y SERVICIOS
JURIDICOS AC



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¿What is CONVECOB 2009?

The CONVECOB is an updating forum and professional excellence in debt collections more representative in Latin America, where year by year, the professionals of the Mexican Industry of Collections meet to exchange ideas, unify criteria and let people know about trends and guidelines of this Industry in order to achieve the best practices during the daily management.

Nowadays, Collection is a growing activity not only at a national level but also at international level, that is why the Committee organizing the CONVECOB decided that the main topic of the CONVECOB 2009 is "The Professionalization of Collecting" in order to continue with what was presented in CONVECOB 2008 and to strength the beginning of operations of the Mexican Institute of Collection Professionalization (IMPCOB) at the beginning of 2009 sponsored by the Asociación de Profesionales en Cobranza y Servicios Jurídicos, A. C. (APCOB)

CONVECOB is the event that meets CEOs, General Directors, Administrative Directors, Collection Managers and Directors from most important financial, business institutions, consumption chains, retail, services and collection agencies in Mexico.

General Data of CONVECOB 2009

Place:

Centro Banamex

Date:

November 12nd, 13rd, 2009

Approximate Attendance:

From 600 to 800 leaders of the Collection Industry

Profile:

40% Directive Level, 40% Manager Level, 20% Operational Level

Target:

CEOs, General Directors, Administrative Directors and Collection Managers and Directors, as well as professionals from different collection sections: Financial institutions, specialized financial associations, consumption chains, service provider, collection agencies, mortgage, among others.





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Why to SPONSOR Convecob?

The three main reasons to SPONSOR Convecob are:

1. If you have a product or service addressed to the Consumer Collections, there is no any other forum in Mexico which can offer higher exposition to be at the top of your potential market with the executives making decisions.
2. If you use to offer technology in order to make the debt collection processes more efficient, this is the indicated Place because the professional management of collections requires so.
3. If you want to join to the EXCLUSIVE GROUP of PROVIDERS of the CONSUMER COLLECTIONS Industry, there is not best option than CONVECOB.

What are my benefits by SPONSORING Convecob?

- A. Product and/or Service Positioning and Exposition
- B. Courtesies all inclusive for directors from your company, clients or prospective clients depending on the category of sponsorship your company wishes to invest.
- C. By this kind of events you have the opportunity to get into a market in continuous growth.
- D. Access to database of participants, depending on the category of sponsorship your company wishes to invest.





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Kind of Sponsorships

Platinum Sponsorship

(EXCLUSIVE category - only a company per sector, product and/or service at the same category)

Benefits include:

- Area for 3 stands 3x3m each (27m²)
- 6 badges for speakers in charge of the stand
- 1 Business Conference of 60 minutes and a demo of 15 minutes, both within the area of the Expo
- 10 courtesies all inclusive to participate in all activities of the event
- 1 advertising insert distributed in material for participants
- Database of participants (a week after the event)
- 20% of discount over the current price for all referred by your company

The logo of your company in:

- Advertising Brochures
- E-mailing campaign
- Material for the participants (Folders and notebooks)
- Advertising spot in the CD of the participant.
- Customized e-mail with the logo of your company offering your clients a special discount of 20% over the attendance price current to the event.
- Advertisement in media we may use
- Mention of your company as sponsor during the banquet of the event.
- Official program of the event in the Section Directory of Sponsors (located according to the category)
- Loops in the main screen: Projection at the beginning or ending of the breaks
- Logo in the Webpage of the event
- Display in the registration area
- Banner in the banquet area
- Banner at the front of the Main Hall
- General banner of the Expo
- Strap for Hostess
- Gratitude message via e-mail for all audience after the event





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Gold Sponsorship

Benefits include:

- Area for 2 stands 3x3m each (18m²)
- 4 badges for speakers in charge of the stand
- 7 courtesies all inclusive to participate in all activities of the event
- 1 Business Conference of 30 minutes and a demo of 15 minutes, both within the area of the Expo
- 1 advertising insert distributed in material for participants
- Database of participants (a week after the event)
- 20% of discount over the current price for all referred by the company

The logo for your company in:

- Advertising Brochures
- E-mailing campaign
- Customized e-mail with the logo of your company for you to offer your clients a special discount of 10% over the attendance price current to the event.
- Advertisement in media
- Mention of your company during coffee breaks
- Official program of the event in the Section Directory of Sponsors (located according to the category)
- Loops in the main screen: Projection at the beginning or ending of the breaks
- Logo in the Webpage of the event
- Display in the registration area
- Banner on the lateral walls of the Main Hall (first position)
- General banner of the Expo
- Gratitude message via e-mail for all audience after the event





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Silver Sponsorship

Benefits include:

- 1 stand 3x3 m each (9 m²)
- 2 badges for speakers in charge of the stand
- 5 courtesies all inclusive to participate in all activities of the event
- A commercial demo of 15 minutes in the area of the Expo
- Database of participants (a week after the event)
- 20% of discount over the current price for all referred by the company

The logo for your company in:

- Advertising Brochures
- E-mailing campaign
- Customized e-mail with the logo of your company for you to offer your clients a special discount of 20% over the attendance price current to the event.
- Advertisement in media
- Official program of the event in the Section Directory of Sponsors (located according to the category)
- Logo in the Webpage of the event
- Banner on the lateral walls of the Main Hall (second position)
- General banner of the Expo

Bronze Sponsorship

Benefits include:

- 1 stand 3x3 m each (9 m²)
- 2 badges for speakers in charge of the stand
- 3 courtesies all inclusive to participate in all activities of the event
- 20% of discount over the current price for all referred by the company

The logo for your company in:

- Customized e-mail with the logo of your company for you to offer your clients a special discount of 20% over the attendance price current to the event.
- Official program of the event in the Section Directory of Sponsors (located according to the category)
- Logo in the Webpage of the event
- General banner of the Expo





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Optional Sponsorships

Kind of Optional Sponsorships

Bags of the event and booth

Pens with the logo of your company and so the event

Badge straps and booth

Special Activity during Banquet (only if available) and booth

Cocktail (only if available) and booth

For further information, contact us:

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